



Local Land  
Services  
Murray

# Understanding your farm's performance

Murray Local Land Services and your local community group invite you to

## Intro to understanding your farm's performance

*with Paul Blackshaw*

- **Not sure what information you should be collecting?**
- **Do you collect information but not sure what to do with it?**
- **Want to understand how your farm is performing?**
- **Where to best focus your efforts or investments?**

Paul Blackshaw has extensive experience as a Rural Financial Counsellor, as a Farm Business Economist with VIC DPI and is now a farm business advisor with Meridian Agriculture, providing farm business financial analysis and succession planning.

Paul was responsible for the Livestock Farm Monitor report project - identifying profitability factors in farm businesses. Paul manages a small cropping farm near Rutherglen.

Sessions will cover:

- What makes a highly profitable farm and what these farmers do differently (production, financial & personal)
- Why analyse or measure your own business?
- Tips for creating and personalising your accounting system
- Creating a livestock inventory that's useful
- What information is important to collect to start monitoring your farms performance and how you could use this info down the track

These events are specifically designed to demonstrate what you **COULD** be doing on your farm over the next 12 months. No farm or financial figures required on the day.

PLUS a short session to help you get started on your compulsory Farm Biosecurity Plan will be offered.

**MON 21 AUGUST 2017**

Burrumbuttock – Wirraminna  
Environmental Education Centre  
Supported by Riverina Sheep Breeders

**Fri 25 AUGUST 2017**

Mathoura Bowling Club  
Supported by Central Murray Ag

**WED 30 AUGUST 2017**

Finley Recreation Reserve  
Supported by Southern Growers

**WED 6 SEPT 2017**

Conargo Hall  
Supported by Rice Growers Australia

**WED 13 SEPT 2017**

Corowa RSL  
Supported by Corowa District Landcare

**MON 18 SEPT 2017**

Tumbarumba Elms Motel

**TIME: 9.00 am – 12.30 pm**

**Cost: Free! Morning Tea  
provided**

**RSVPs essential**

(by 3 days prior to each event, as events  
with not enough participants will be cancelled)

**Contact Gen Guest**

**0409 077 254**

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These events are possible through support from  
the Australian National Landcare programme  
and your local community / producer group.



National  
Landcare  
Programme

